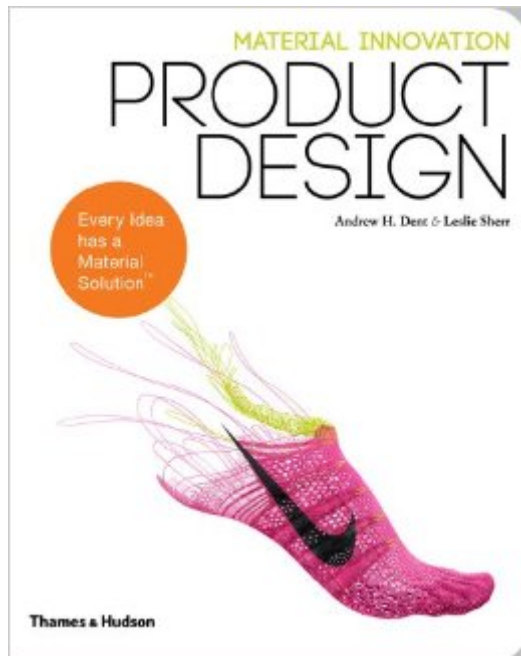


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# Material Innovation: Product Design



## Synopsis

A first title in the ambitious series that identifies and examines the innovative materials that are transforming art, design, and technology practice This volume on product design presents carefully selected products that showcase the innovative use of a particular material. The authors focus on specific product categories that include grown materials, surface fortification, advanced composites, additive manufacturing media, recycled materials, and the integration of electricity. A wide range of products spanning from medical equipment to clothing are featured, along with six specially commissioned visual narratives by experts in the field. The materials employed in each project are cross-referenced to an extensive illustrated materials directory containing detailed information on almost 100 materialsâfrom hemp and kelp to titanium and biocomposite glass fibers. 419 illustrations, 415 in color

## Book Information

Series: Material Innovation

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Average Customer Review: 5.0 out of 5 starsÂÂ See all reviewsÂ (8 customer reviews)

Best Sellers Rank: #401,262 in Books (See Top 100 in Books) #177 inÂ Books > Arts &

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Engineering & Transportation > Engineering > Materials & Material Science #80421 inÂ Books >

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## Customer Reviews

I am a serial entrepreneur and bought this book to be inspired by product design and learn about the materials chosen. This book delivers great photos and a ton of information. If you are looking to create a new product and want to be inspired as well as discover new materials to use within your product this book is a must read.

Such an inspiring book! I bought this book as a middle school media, visual arts, and design teacher

so my students could see what excellent design looks like and the materials designers use. We all love it!

beautiful book, practical

Good book for beginners to learn how to get better design into their product ideas.

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